

## Press Release

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### Multiple sustainable placement for Dibella

**Bocholt, October 2017: In 2017, Dibella once again demonstrated how seriously the company takes the use of sustainable fiber raw materials. The current market report "Preferred Fiber & Materials", published by the non-profit organization Textile Exchange, places Dibella among the top 10 in two categories.**

Dibella is one of the pioneers of sustainable textiles for the hotel industry, catering trade and in the healthcare. Just under a decade ago, the company presented its first range of fair-trade cotton products, certified according to the internationally recognized Global Organic Textile Standard (GOTS). Since then, the proportion of organic cotton has been continuously increased. In order to offer sustainable alternatives for blended fabrics, Dibella is increasingly replacing the polyester content in textiles with recycled polyester from the Repreve brand. This is recognized worldwide and enjoys a high degree of credibility.

#### Ever higher up

Dibella's ongoing efforts to design the product range with socially and ecologically responsible fiber raw materials are gaining international recognition. The "Preferred Fiber & Materials Market Report 2017", published by the non-profit organization Textile Exchange, places the company two times in the Top 10. Dibella is now the world's fourth largest producer of organic cotton from fair trade (Organic Fair Trade) and has once again surpassed its ranking of the previous year (2016: 5th place).

#### Steep career with recycled polyester

For the first time this year, Dibella is also honoured in the "Recycled Polyester Leaderboard". The company has been awarded 7th place worldwide for its growth in the use of recycled polyester fibers, and is playing in the same league as international outdoor brands and large clothing companies.

*Characters 1.868 (including spaces)*



Graphics

Source: Textile Exchange

Graphic 1: Textile Exchange\_Organic Fair Trade\_Top 10

Caption: Dibella is now ranked 4th in the world's fair trade cotton market.



Graphic 2: Textile Exchange\_Recycled Polyester\_Top 10 by Growth

Caption: Dibella is playing in the first division for the growth rates for recycled polyester.



Publication free of charge.

A courtesy copy is requested when there is intention to publish.

## Press contact

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## About Dibella

Dibella is a competent partner for the textiles rental service for long-lasting textiles used in the hotel industry, catering trade and in the healthcare. The service-oriented company has been supplying the branch since 1986 with exclusive, appropriate goods. Thanks to solid growth, Dibella today is represented in the most important markets in Europe over international offices.

Dibella has been engaged for years now in sustainably production to protect people and the environment. Membership of numerous organisations is an expression of this engagement.

