

Press Release

Dibella is reporting record-breaking volumes of hand-picked Fairtrade organic-cotton.

Fairtrade organic-cotton on the fast track

Bocholt, March 2017: Also in 2016, sustainable textiles for institutional business are breaking all records at Dibella. The company has bought almost one thousand tons of hand-picked organic-cotton as Fairtrade products.

Dibella can look back on a sustained positive development in the sales figures for its sustainable bed, table and bath textiles. The company beat all records in 2016 and bought almost one thousand tons of hand-picked organic-cotton from India. The Fairtrade and GOTS certified fibres were exclusively harvested by micro scale farmers which belong to the Chetna Organic Cooperative. Chetna is intensively engaged in creating better living conditions for Indian cotton farmers. The cooperative invested itself with great success in promoting organic and fair cultivated cotton since this guarantees the micro scale farmers a better income. "For this reason the initiative is our selected, long-standing sourcing partner in India", stated Ralf Hellmann, Managing Director of Dibella. "Also to secure quotas of sustainable organic and Fairtrade cotton, Chetna Organic is our point of contact number one. Just a few weeks ago we concluded a new agreement with the cooperative: In future thirty villages in the region of Adilabad will supply us with sustainably cultivated fibres. Even then we will not quite cover our current demand. We will also secure the purchase volumes for the coming years - and these will most definitely increase in the future", stated Ralf Hellmann with conviction, "We wish to express our thanks to all of our customers who have contributed to this success and which have allowed many people throughout our entire textile supply chain to have a better life ."

1,658 characters (including spaces) / 217 words



Photos:

Picture: Dibella_micro scale farmers with hand-picked Fairtrade and organic-cotton

Image Heading: Dibella bought almost one thousand tons of hand-picked bio-cotton in 2016 as Fairtrade products from micro scale farmers who belong to the Chetna Organic Cooperative.

Publication free of charge.

A specimen copy is requested when there is intention to publish.

Press contact

If you have any queries, please contact:

Dibella GmbH

Mrs Michaela Gnass

Hamalandstraße 111

D-46399 Bocholt

Tel: +49 (0)2871 21 98 63

Email: Gnass@dibella.de

About Dibella

Dibella is a competent partner for the textiles rental service for long-lasting contract textiles used in the catering trade and the hotel industry. The service-oriented company has been supplying the branch since 1986 with exclusive, appropriate goods. Thanks to solid growth, Dibella today is represented in the most important markets in Europe over international offices.

Dibella has been engaged for years now in sustainably production to protect people and the environment. Membership of numerous organisations is an expression of this engagement.

