



DIBELLA
LONGLIFE TEXTILES

Our holistic principle

Corporate Culture

- Values and standards
- Sustainable operations
- Sustainable communication
- Business organisation
- Business model

Product

Sustainable product development

- Human toxicology
- Design
- Material
- Quality and fit
- Easy care
- Closed loop capability
- Packaging
- Logistics

Customer

- Sustainability awareness
- Sustainability knowledge
- Quality awareness
- Wash behaviour
- Post-consumer recycling

Sustainable production

- Supply chain management & logistics
- LCO (Lifecycle optimization)
- Closed loop
- Value based location development

Fair working conditions & fair trade relations

- Farmer subsidies
- Customer (transparency)
- Multi-stakeholder-relations in countries of origin